

THE SHOPPING NEWS

New & Noteworthy

Nine shops worth checking out



Calvin Klein

LENOX SQUARE, 404-846-1530, calvinklein.com. A fashion house long known for its mastery of minimalism (and mostly neutral palette), Calvin Klein's spacious new shop in an upper-level corner of the Neiman Marcus wing allows for an extensive clothing and accessories selection. The line's quality materials and smart cuts make a normally mundane piece of clothing—a woman's shirtdress or a man's button-down, for example—irresistible.

2) ADDICTION 414 East Paces Ferry Road, 678-927-9383, shop-addiction.com. If only it were possible to live in the white-brick cottage that houses this lifestyle boutique. Polished looks by Phi or Paul & Joe complement racks of denim from Habitual or Superfine hanging like art upon the walls; jewelry from the likes of Iosselliani line the curio cabinets; eye-catching books such as Albertus Seba's *Cabinet of Natural Curiosities* stock the shelves; and for-sale vintage furniture pieces—which owner and recent Chicago transplant Nikki Salk refinishes herself—accent the floors.

3) JAC 245 North Highland Avenue, Space 120, 404-681-4696, dearjac.com. This Inman Park boutique offers much in the manner of bohemian/vintage-

inspired clothing (Spring & Clifton tops, Secrets of Charm dresses), denim (Kasil, De Hoghton), jewelry (Dirty Librarian Chains), and gifts.

4) LOLA'S 8470 Holcomb Bridge Road, Suite C-150, Alpharetta, 770-649-0649. Located in Alpharetta's Ellard Village, Lola's bright blue walls host Nelli dresses and jackets, denim from Not Your Daughter's Jeans and William Rast, and PeaceLoveMom thermals and matching onesies (along with a whole shelf of other baby goods, including Fussy Couture bibs and burp cloths).

5) MOOPS 470 Chambers Street, Suite B5, Woodstock, 770-928-9230. One of the first retailers to open at the new Wood-

stock Downtown mixed-use development, Moops outfits suburbanites in the likes of Hazel tops and jackets, Christopher Blue jeans, and Matt & Nat handbags.

6) NV-U BOUTIQUE 465 Boulevard, 404-624-3737, nv-uboutique.com. Though most of NV-U's selections dangle from industrial pipes threaded throughout the shop, this new boutique just a block from Grant Park won't hang your wallet out to dry. Most pieces, from designers such as Sugar Lips, Miss Me, and Glam, cost less than \$100.

7) RANGE 3231 Cains Hill Place, Suite A, 404-816-8230, rangeboutique.com. The addition of clothing boutique Range to five-year-old Brina Beads (which occupies the same space) came naturally to owner Sabrina Davis. After all, why not make it easier for customers to complement a new outfit—say, a Hazel skirt or a silky 213 Industry shift—with a piece of do-it-yourself (or by-Davis) jewelry constructed from Brina's spectrum of bead choices?

8) RUNWAY ATLANTA 375 Pharr Road, #110, 404-869-3383, runwayatlanta.com. This small, minimalist space in Buckhead's Pharr Plaza makes full use of its quarters by jamming in rows of music video-worthy looks by flashy but classy designers—for instance, LaRok, Twelfth Street by Cynthia Vincent, Kova & T—along with Tom Ford and Roberto Cavalli eyewear, Kooba purses, Sheila Fajl jewelry, jaunty fedoras, lofty heels, and other accessories.

9) SID MASHBURN 1198 Howell Mill Road, 404-350-7135, sidmashburn.com. A former design director for J.Crew and Ralph Lauren, Mashburn provides his own line of ties, woven button-downs, pants, and shoes, as well as Italian suits by Sartorio, Levi's 501 jeans, Brunello Cucinelli cashmere, Jack Spade accessories, and even a house tailor.



See the complete **A-List Shopping directory** online at atlantamagazine.com.

CALVIN KLEIN: PAUL WHARCHOL; JAC: AUDRA MELTON